



THE ROCK HALL VOLUNTEER FIRE COMPANY FOUNDATION, INC.

Protecting What Matters Most

CAPITAL CAMPAIGN 2020

Honorary Co-Chairs

Herman E. "Trey" Hill III
David C. "Danny" Bramble

DIRECTORS

R. J. Dowling, President
Rick A. Lincicome, Vice President
W. C. Maxwell, Treasurer
Mitch Arden, Secretary
Troy White

August 16, 2019

Dear Fire Station 7 Citizen:

Who do you call when a fire breaks out, when there is a medical emergency, or an automobile accident? What would happen if there was no fire truck, no ambulance, no local response? With more than 50 members of the Fire Company serving as first responders the Rock Hall Volunteer Fire Company stands ready and willing to help in any way possible, *BUT we must have the proper equipment to serve the needs of the community!*

Our first responders spend more than 14,000 hours annually responding to emergency situations and sharpening their skills as firefighters and emergency medical technicians. You should be aware that our coverage area extends more than 150 square miles, includes 12 marinas, thousands of acres of farm land, and more than 4,000 Kent County individuals and businesses (7,000+ seasonally).

We manage our finances prudently and are always on the lookout for the smart way to support our community. While we do receive support from state and local government, more than 60% of our revenue is generated from our many fundraising activities (such as Fireworks, Booster Campaign, Gun Bash, Bike Fest, Taste of Rock Hall, our many cookouts, etc!). We generate enough revenue to support our operating expenses, but the substantial cost of replacing firefighting and emergency response equipment requires that we reach out to the community for additional support.

We suspect that by now you have heard a lot about Campaign 2020. If you have already pledged, we thank you so much. If you haven't had a chance to consider this important need, take time to study what we need and provide as much support as you can. Please see our whole story on our website www.rhvfcfdn.org, or if you would like to make a pledge today, please complete the pledge card on the table and turn it in to one of our Red Shirt Committee members or mail it to us.

Protecting What Matters Most - You, Your Family and Your Property!!

Thanks in advance for your support,

Troy

Troy White, Chief - Rock Hall Volunteer Fire Company

P.O. Box 222 Rock Hall, MD 21661

info@RHVFCFdn.org

410-639-7636

RHVFCFdn.org